

Indie Wedding Fair™

MEDIA KIT 2024



THE BACKSTORY

The Indie Wedding Fair is a community movement and event series synonymous with high quality suppliers, and authentic and creative weddings where the arts, design and independent culture is celebrated.

It signifies all that is great about small businesses, independence and the creative community.

We are driven by our ethos to inspire the modern couple to utilise independent spaces and local talented suppliers, and drive a scene where the small businesses in the community and economy are supported, in interesting and unconventional urban spaces.

This year marks the tenth installment of the event series, and we are still as committed as ever to delivering well organised, well advertised, creative events that support the hardworking backbone of the industry, and connecting couples to their ideal suppliers in an environment which doesn't suck the fun

out of wedmin. We are always (touch wood!) oversubscribed, and operate on the principle of quality and variety over quantity to keep the fairs as diverse and interesting as possible.

WHAT YOU WILL FIND:

Experienced and passionate suppliers
Creative independents
Handcrafted products, original ideas, and the talented people behind them
Streetfood and incredible bakes

WHAT YOU WON'T FIND:

Chair covers
Sequined table runners and diamante invites
Chocolate fountains
Cheesy wedding bands
Dieting or teeth whitening garb

STATS AND PR:

over
550
VISITORS
to our last Sheffield
Indie Wedding Fair

10k+
GENUINE
FOLLOWERS*

via our instagram handles [@indieweddingfair](#) & [@indieeventsuk](#) and advertised via key wedding industry media partners with reach of over 200k followers



THE VENUE

BRAND NEW FOR 2024!

The Steamworks is a 11,000 sq. ft, versatile, blank canvas industrial event space in Sheffield City Centre. It already hosts an incredible monthly pop-up street food market, Steam Kitchen, alongside a vast array of creative events and markets. It is the ideal space for our Indie Wedding Fair, and we couldn't be more delighted to be back working with a team of beautifully familiar faces from Sheffield's fine independent events scene.

The venue is available to hire for large events, including corporate bookings, weddings, private events and awards ceremonies- and is equipped with a fully licenced extensive bar, lovely loos (important!) and super peng lighting. Got a big bash? Get in touch with the Steamworks squad to enquire about hiring the space!

You can read all about it, here:

thesteamworks.co.uk

and follow them on socials, here:

www.instagram.com/the_steamworks

www.facebook.com/thesteamworks

www.tiktok.com/@thesteamworks

THE DEETS

SUNDAY 8TH SEPTEMBER 2024,
STEAM WORKS, SHEFFIELD

THE COST

■ £295 FOR STANDARD SPACE
(6FT x 2.5 FT)

■ TRESTLE TABLES MAY BE
HIRED IN AT AN ADDITIONAL
COST OF £15, PLEASE ADVISE AT
TIME OF BOOKING

■ NOT EVERYONE WILL
HAVE A POWER POINT
BUT WE WILL TRY TO
ACCOMMODATE WHEN
REQUESTED



ADVERTISING

The fair will be advertised nationally on established blogs, printed media and digital media with excellent engaged followings, and also in independent regional publications. We will provide graphics for you to share. We encourage you to share it in your networks, too. It's a bit grass roots like that!

An official photographer will cover the event, and all businesses will be back linked from our website. There will also be a round-up blog post post-event.

LINKS YOU
SHOULD
PROBABLY
LOOK AT...

ONLINE:

WWW.INDIEWEDDINGFAIR.COM

INSTAGRAM:

[@INDIEEVENTSUK](https://www.instagram.com/INDIEEVENTSUK)
[@INDIEWEDDINGFAIR](https://www.instagram.com/INDIEWEDDINGFAIR)



NB: THERE WILL NOT BE MORE THAN 6 OF ANY ONE SUPPLIER TYPE, AND WE STRIVE TO KEEP THE FAIR AS DIVERSE, CREATIVE AND COHESIVE AS POSSIBLE.

THE FINE PRINT



EXHIBITOR TERMS AND CONDITIONS 2024

BOOKING

1 To confirm your exhibitor spot, please return your booking form via email and arrange full payment by BACS within five working days. The payment details will be included on your electronic invoice. Please use your company name as payment reference followed by IWF (for Indie Wedding Fair).

2 Upon acceptance of your booking and payment, your place will be confirmed and you will be notified that payment has been received.

3 Final details about the fair, including layout and allocation will be sent approximately one week before the event.

4 If you cancel your booking for any reason, unfortunately the fee is non-refundable.

This is due to the direct and immediate investment of funds into advertising.

5 Bookings made by the individual or company listed on the booking form cannot be transferred to a third party for any reason.

6 Subletting of exhibitor space is strictly prohibited and advertising of third parties is not permitted. Exhibitors must not transfer or subdivide their stand, whether for financial consideration or otherwise, or enter into any agreement to do so. The organisers reserve the right to ensure that any products not belonging to the contracted company are removed, and any contracted company found subletting may not be permitted a stand at future events.



7 All electrical equipment brought to site must be PAT Tested. This remains the responsibility of individual vendors. Proof of this may be requested at any time by the organisers and/or venue. If this cannot be provided, the organisers reserve the right to decline usage of your electricals.

8 Anyone supplying food or drinks on the premises must have the relevant permissions and provide the organiser with relevant documentation at time of booking (i.e. food registration document, food hygiene rating, risk assessment, public liability insurance certificate). This is the responsibility of the vendor, and both the venue and organiser reserve the right to see copies of the relevant documentation prior to and on the day of the event. Any products

must be clearly labelled, adequately stored, and an ingredients list be available on request, so as to avoid risk for those with food intolerances or allergies.

9 If, in the unlikely event that the event is cancelled by the organiser or venue, you would be offered a stand at a replacement fair (due to the amount directly invested into event marketing, refunds are not viable).

10 Exhibitors must arrange their own appropriate third party liability insurance and to produce a copy of such insurance policy if so requested. Exhibitors are also advised to insure against cancellation, postponement, curtailment, and the full replacement value of the contents of their stand space, and all associated equipment and materials.

THE FINE PRINT

THE DAY OF THE FAIR

1 Exhibitors shall have access to set up two hours before the event opens at 11.00am (i.e. you can arrive from 09:00am). Earlier arrival by prior arrangement may be possible for those with specialist equipment/installations to set up. Please contact the organiser to discuss on a case-by-case basis. Drop off and parking arrangements will be issued in advance. Payment for parking (where applicable) remains the responsibility of exhibitors; this is not included within the fee.

2 Owing to the nature of the Indie Wedding Fair venues, electricity points are not readily available for all stallholders. We must know at time of booking if power is essential for your stand and these will be allocated accordingly. Whilst the organisers will endeavour to make this available, it cannot be guaranteed and those needing power to showcase their product/service will be prioritised.

3 The organisers bear no liability whatsoever for safety of persons, stock, money or possessions while travelling to, from or during the event. Exhibitors are required to take out their own relevant insurances and are advised to be sensible and vigilant with their personal belongings and stock.

4 The positioning of exhibitors at the event is at the discretion of the organisers.

5 In the interest of Health and Safety, stalls should be manned at all times whilst the event is in progress and should not be dismantled until closing time (unless prior permission from the organiser is sought and granted). Roller banners are not permitted on health and safety grounds, and a H&S final risk assessment check will take place before doors open.

6 The organiser cannot be held responsible for footfall figures nor poor weather and will not refund if fewer visitors attend than expected. We will, of course, advertise this event extensively, and to the best of our ability and encourage all parties involved to do the same.

7 Absolutely all waste must be removed by individual stallholders at packdown of the event. You will be invoiced for the removal of rubbish if you fail to do this, so please - leave no trace!

8 Exhibitors must not fix, screw or drill into the venue's existing walls or floors.

9 Alcohol is not permitted on exhibitor stands, as samples or otherwise. Only the bar is licensed to serve alcohol at the fair.

10 No open flame on your stands please.



IN PAYING THE FEE TO EXHIBIT AT OUR EVENT, YOU ARE
AGREEING TO OUR TERMS AND CONDITIONS.

INTERESTED?

If you wish to exhibit, please email us at indieweddingfair@gmail.com and clarify if you require a hired-in trestle table (£15) and/or power, and we can send you a booking form and invoice.

You will receive confirmation of

your place once your invoice has been settled.

You must read and agree to the terms and conditions before making a payment. Thank you for your interest in exhibiting with us.

